



**2009 CHRISTMAS IN THE PARK
SPONSORED TREE PROGRAM
INFORMATION SHEET**

The Christmas in the Park Sponsored Tree Program is one of three tree decorating programs which make Christmas trees available for park decoration and display by (1) non-profit community groups, (2) local high schools and (3) businesses and other sponsor organizations. Members of these tree decorating groups comprise part of the over 2,000 volunteers who work to bring Christmas in the Park into existence each year. The fun and sense of pride that comes from decorating one of these trees is a big part of the Christmas in the Park experience for the thousands of visitors and volunteers alike.

The Christmas in the Park Sponsored Tree Program was started so that business and community groups can become involved with and support the Christmas in the Park display. For a \$400.00 donation, a business or other sponsoring organization can decorate a “sponsored tree” at Christmas in the Park.

In 2008, the following businesses and other groups were Christmas in the Park Tree Sponsors:

Abbott, Stringham & Lynch.	Better Business Bureau/Willow Glen Rotary
Align Technology, Inc.	California Water Service Company
Campaign Navigator	IBEW #332
Councilmember Chu	Impact Training
Councilmember Constant	Interact Corporation
Councilmember Oliverio	Joseph J. Albanese, Inc.
County Federal Credit Union	Lima Family
Cucina Bambini	Padilla's Swimming Pool Remodeling
Dan Cuputo Co	Penguin Ice Company
Friends of the Mounted Unit	Planned Parenthood Mar Monte
Friends of the Lodge No. 20	Planned Parenthood Mar Monte #2
Guera Reality	San Jose Elks Lodge
Heritage Bank of Commerce	San Jose Harley Davidson
SCA Southern Shores	Silicon Valley Pet Nanny
Milpitas Christian School	PG&E
Penguin Ice Company	Solfocus, Inc.
SCA – Southern Shores	San Jose Elks Lodge No. 522
San Jose Mercury News	San Jose PD Dispatchers
SJSU Alumni Association	San Jose Water Company
Santa Clara Co. Federal Credit Union	Santa Clara Co. Park Rangers Association
SJ Convention and Visitors Bureau	SJSU Alumni Association
Starlight Chapter #401 OES	Watershed Watch

The enclosed 2009 Sponsored Tree Decorating Agreement contains the details involving this year's Sponsored Tree Program. If you would like to be a Tree Sponsor, please do the following:

1. Complete, sign and return both copies of the attached Sponsored Tree Decorating Agreement and Tree Signage Form.
2. Send us your check in the amount of \$400.00 made payable to Christmas in the Park.

Please mail the Sponsored Tree Decorating Agreement and Tree Signage Forms to:

Christmas in the Park
c/o Gus Lima.
710 Willow St.
San José, CA 95125

If you have questions regarding this program or the Sponsored Tree Decorating Agreement, you may contact Gus Lima (408) 295-5160 or Vince Lima (408) 288-9188.

There will be a limited number of Sponsored Trees assigned on a first come, first serve basis. **We are hoping that all Sponsored Trees will be submitted by October 31, 2009 and therefore ask for your earliest response.** You will receive a confirmation letter with tree assignment upon receipt of your Sponsored Tree Decorating Agreement. You will also receive an executed copy of the Sponsored Tree Decorating Agreement.

This year's Christmas in the Park display will run from November 27, 2009 to January 1, 2010. It is estimated that over 400,000 people see and participate in the Christmas in the Park display. We are looking forward to your participation in the Sponsor Tree program.

Best wishes for the coming holidays,

CHRISTMAS IN THE PARK

Gus Lima

*If you would like to Sponsor a tree and have your business be represented at Christmas in the Park but cannot attend the tree decorating dates or do not have the staff or capabilities to do so, Christmas in the Park can find a group to decorate your tree for you. Please let us know if you would like Christmas in the Park to help you find a non-profit group to decorate your Sponsored Tree.